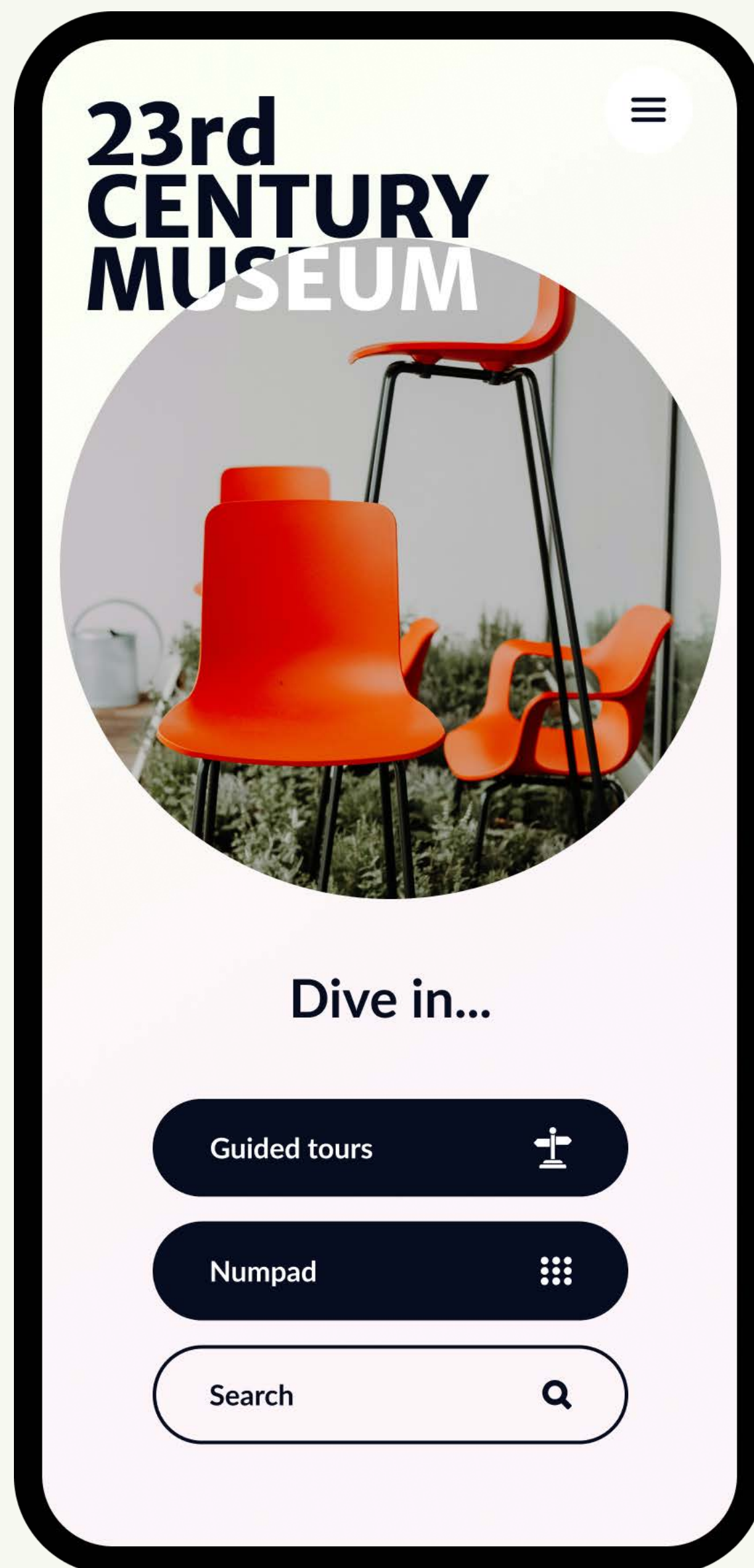


the guide

the platform for creating digital museum guides



the guide

quick to implement

With our modular system “the guide,” you can offer your visitors a professional museum app in no time — complete with multimedia content, digital education, and your own branding.

easily customized

Integrate your logo and brand colors, and decide whether the app should be available in app stores or directly in the browser.

Core modules

the guide – quick to deploy and modularly expandable.

Custom Branding

Customizable logo and brand colors

Custom App Intro

Custom loading screen, language selection, download option, text size selection, app information

Navigation & Menu

Main Menu/Home, Burger Menu, Access Content via QR Code/ List/Number Entry, Search

Exhibits & Points of Interest (POIs)

Detail pages with different content types and accompanying text

Content & Media

Multimedia content (audio, video, images), intuitive layout, multilingual support

Unlimited tours & guiding

Tour overview and information, interactive tours, visual navigation

Accessibility

ALT text, high-contrast mode, adjustable text sizes, screen reader support, videos with captions, audio descriptions

Map & orientation

Layer logic, zoom in/out, POI pins & service icons, preview function

CMS & statistics

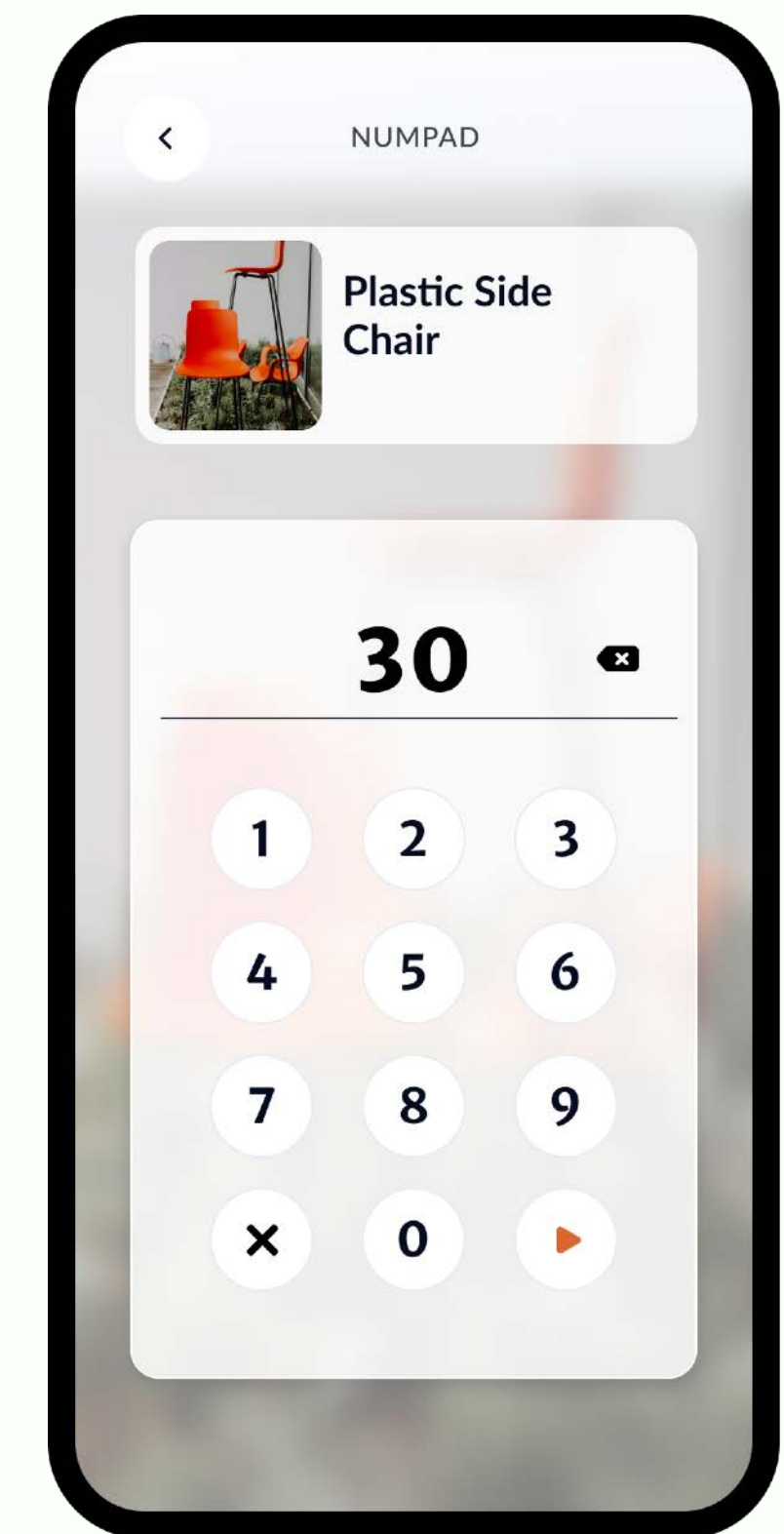
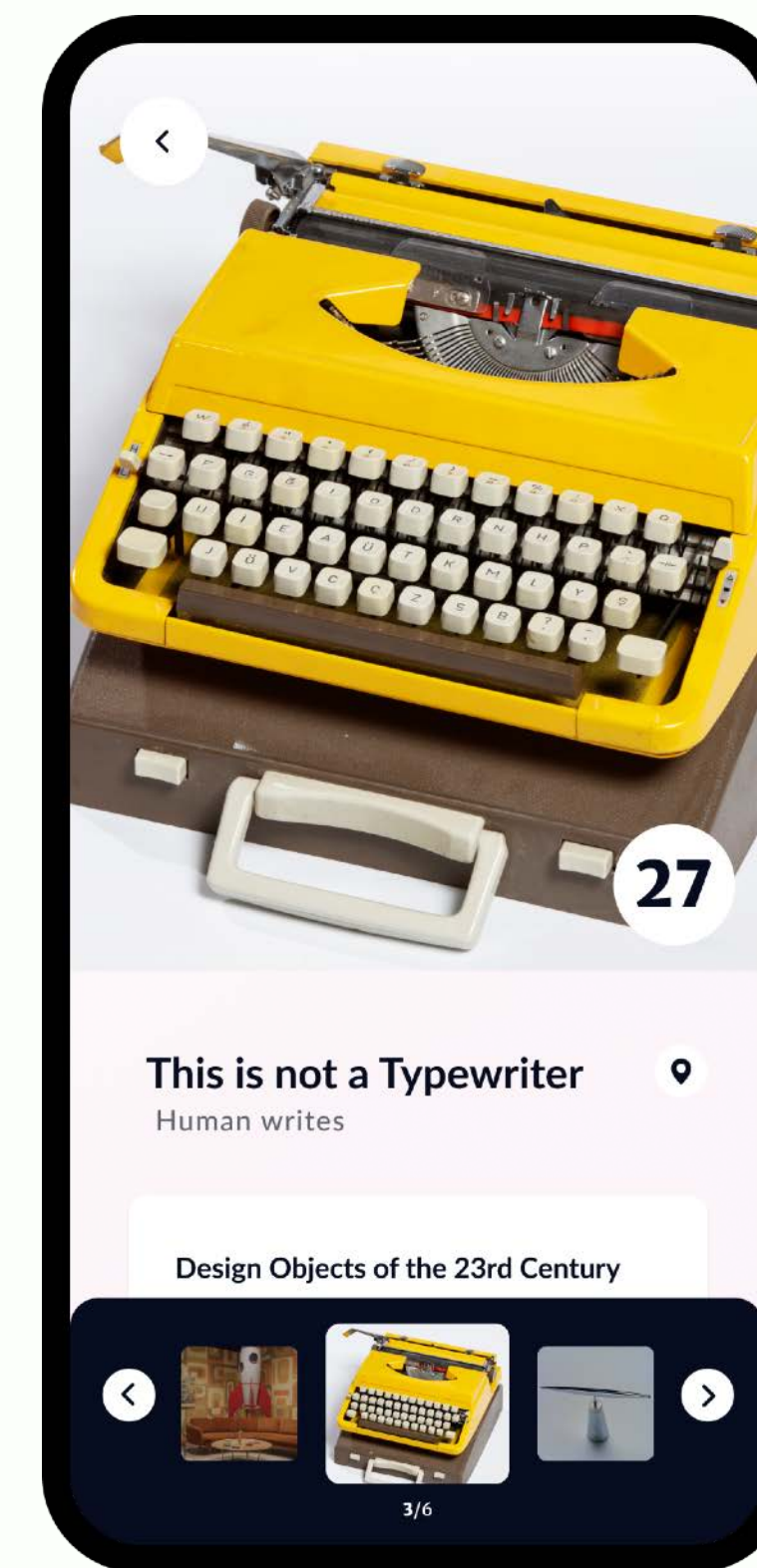
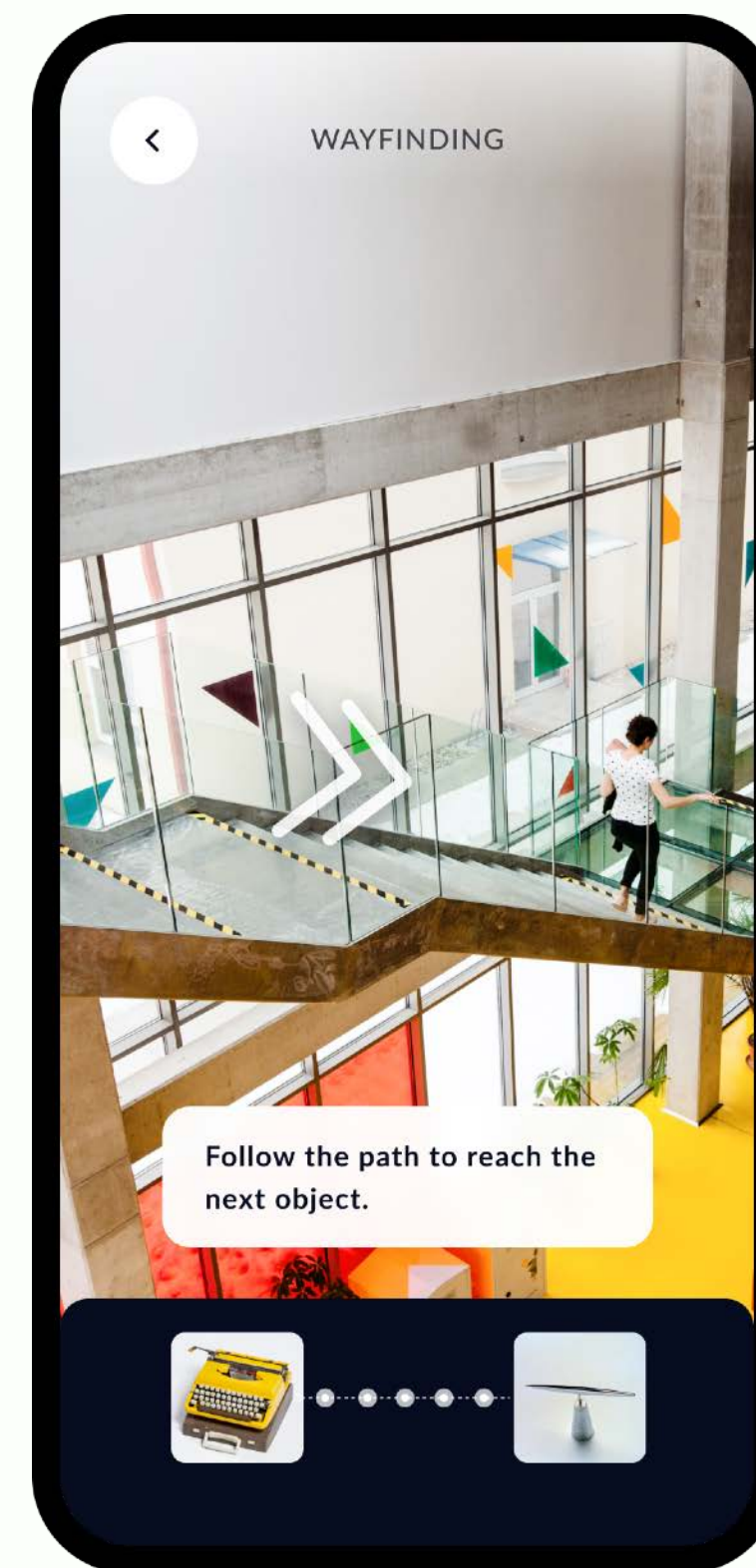
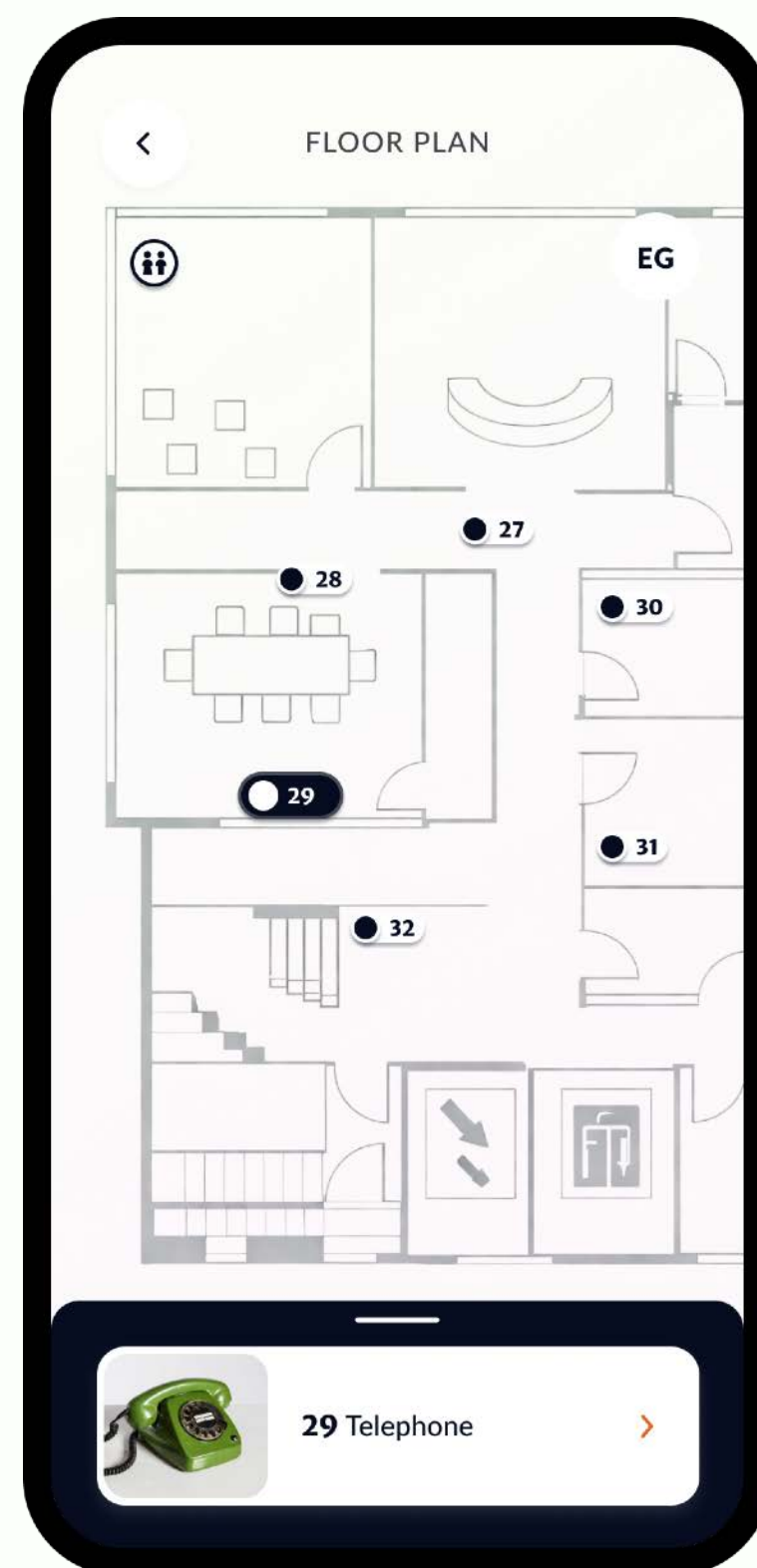
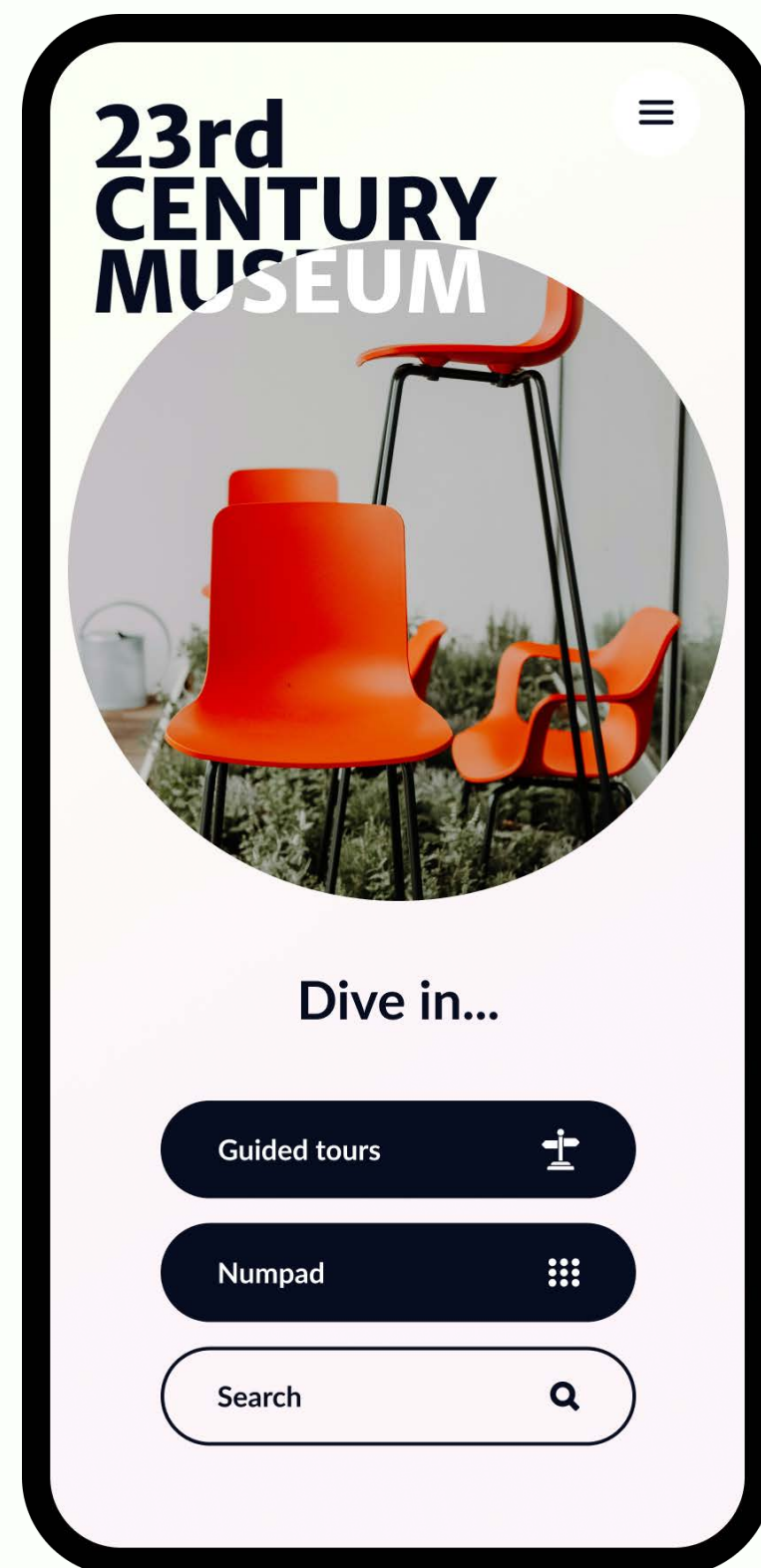
Content management system, usage statistics, app simulator, file manager

Various expansion options available*

Multiple quiz modules, AR/VR features, and much more

Design

the guide – a modern and clean design aesthetic for an inviting media guide, adapted to your corporate identity.



Contact

Our digital guiding expert is available to answer any questions you may have about „the guide“ and its applications and expansion options.



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& Business
Development**

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Get in Touch
