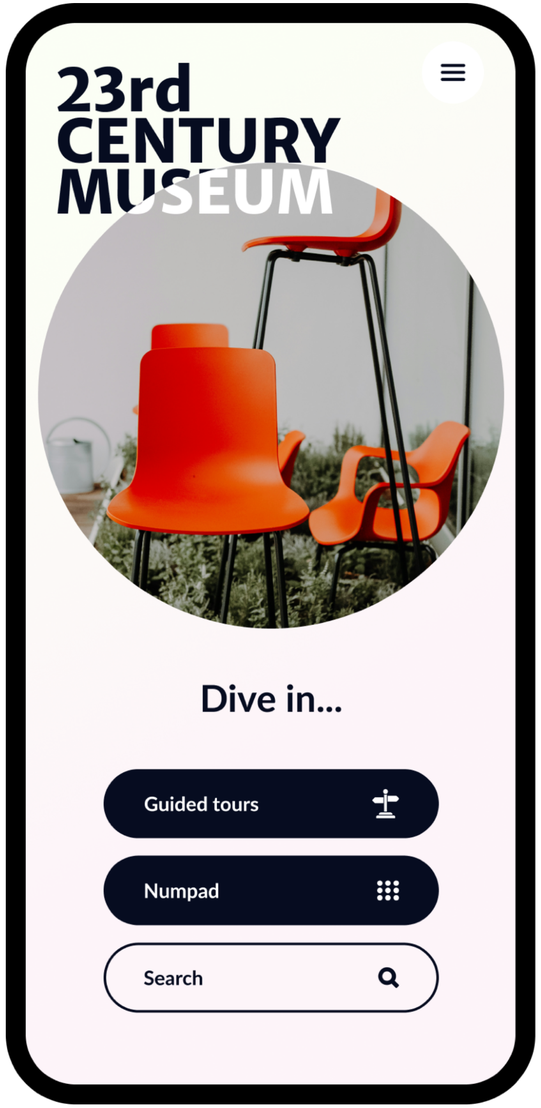
fluxguide

white-label digital guide

The platform for delivering content and knowledge digitally.



White-label digital guide

Start your digital guiding now

Flexible. Cost-efficient. Built for the future. Our **white-label digital guide** enables you to launch with minimal effort while delivering a fully branded experience aligned with your corporate design. Powered by a scalable IT architecture, your solution evolves seamlessly as your needs grow. Choose the deployment model that fits your strategy: publish an app in the app stores or opt for a browser-based web app — the choice is yours.

Core modules

Get started with a comprehensive set of modules and features.

Custom Branding

- Logo
- CI colour

App-Start

- Customisable startscreen
- App information
- Language selection
- Download option
- Text size and contrast selection

Navigation & Menu

- Main menu / Home page
- Burger menu
- Access content via QR code, list or number entry
- Search

Exponats & Points of Interest (POIs)

- Detail pages with images, text, audio, video
- Subtitles for audio descriptions

Tours & Guided tours

- Tour overview and information
- Tour content
- Interactive tours
- POI assignment
- Wayfinding
- Unlimited number of tours

Content & Media

- Static pages
- Multimedia functions
- Intuitive layout
- Multilingualism

Accessibility

- ALT texts
- High-contrast mode
- Text size slider
- Screen reader support
- Easy content maintenance
- Video with subtitles

Site plan & Orientation

- Level logic
- Zoom in/out
- POI pins & service icons
- Preview function

CMS & Statistics

- Content Management System
- Usage Statistics
- App Simulator
- File Manager

Extensions

Your media guide evolves with your ambitions. Enrich your content with innovative features and leverage our flexible CMS architecture to scale, adapt and perform at every stage of growth.

Gamification

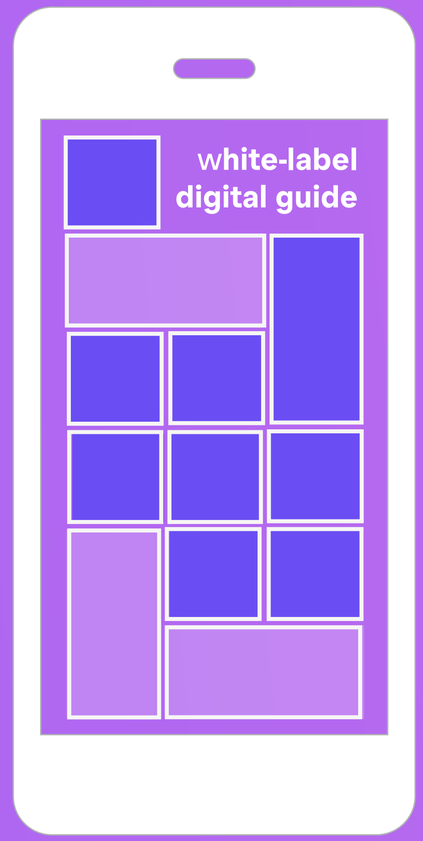
- Collect points
- Progress bar
- Receive diplomas
- Collect badges

Interaction

- Multiple choice
- Single choice
- Estimation questions
- Matching exercises
- Participatory elements and contemporary interactive knowledge transfer

Customised Extension

We are happy to advise you on the many ways to strategically expand and enhance your guide. Integrate mixed reality features to create truly immersive tours or scale your application across multiple locations to connect and elevate all your venues.



Pricing

Cost-effective. Ready to launch.

Our white-label digital guide offers a simple, budget-friendly entry into digital guiding — without compromising on quality. You benefit from a future-ready platform for delivering content and knowledge, featuring an intuitive CMS, flexible scaling options and reliable technical support that ensures seamless operation in everyday museum environments.

White-label digital guide
Setup / one-time fee

Initial setup and configuration of your guide

- Technical base configuration
- Project setup including onboarding
- Corporate design integration
- App store release preparation
- Launch support

€ 2.800.–

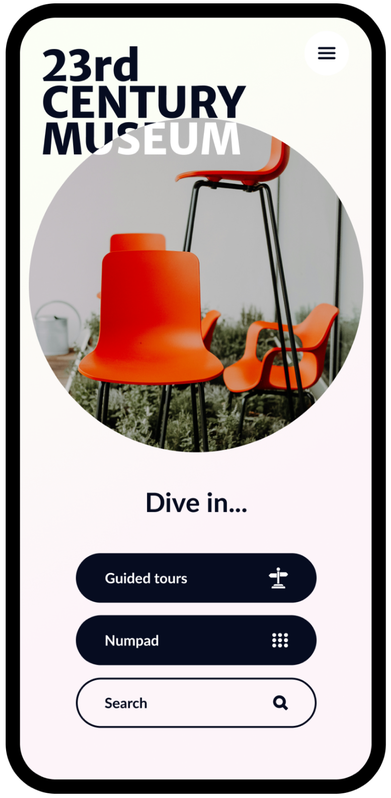
+

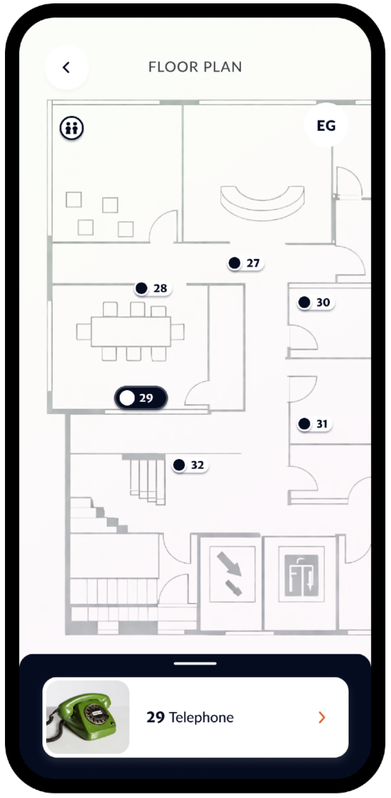
White-label digital guide
License / annual

Including hosting & maintenance

- Content Management System: Intuitive editorial interface with simulator
- Tour module with image-based wayfinding
- Rich multimedia storytelling: audio, video, text, and images
- object detail pages
- Multilingual support
- Accessibility-focused user experience
- Static pages

€ 4.950.–


23rd
CENTURY
MUSEUM
Dive in...
Guided tours
Numpad
Search


FLOOR PLAN
EG
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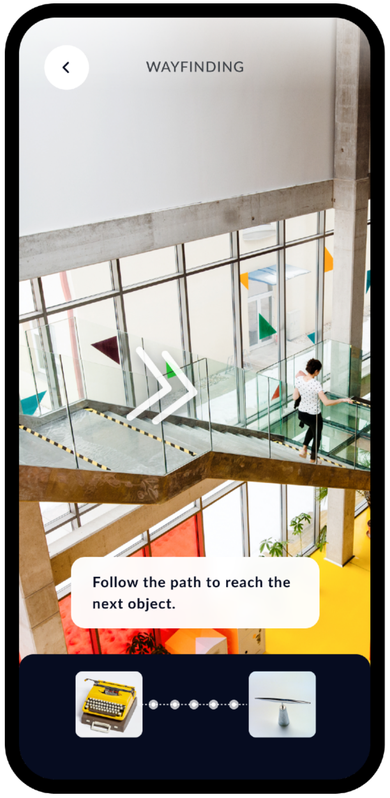
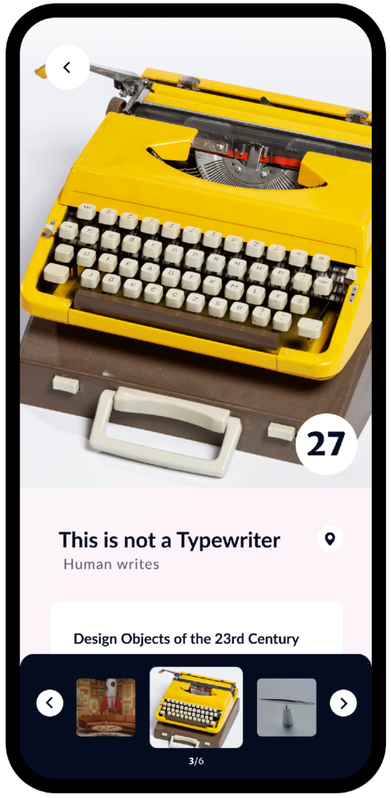
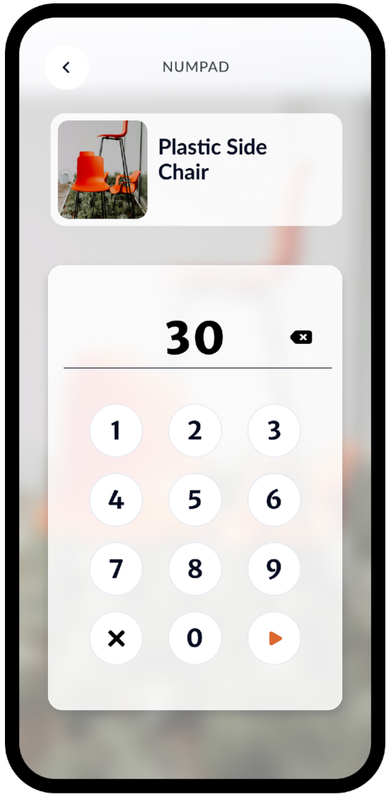
29 Telephone


WAYFINDING
Follow the path to reach the next object.


27
This is not a Typewriter
Human writes
Design Objects of the 23rd Century
3/6


NUMPAD
Plastic Side Chair
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Consulting

Learn more

Gerne Curious how our white-label digital guide could work for you? We’d be happy to walk you through the many ways it can be used to bring content and knowledge to life in your museum.

Jana Walter, our expert for digital guiding solutions , is here to answer your questions and share more details.

Contact
jana@fluxguide.com
www.fluxguide.com